

As the below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

I believe I am an original, first and joint inventor of the subject matter which is claimed and for which a patent is sought on the invention entitled BACKGROUND ADVERTISING SYSTEM, the specification of which:

is attached hereto.

was filed on _____ as Application Serial No. _____.

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose information which is material to the examination of this application in accordance with Title 37, Code of Federal Regulations, §1.56.

I hereby claim the benefit under Title 35, United States Code, §119 of any United States provisional patent application, foreign application(s) for patent or inventor's certificate listed below and have also identified below any United States provisional patent application, foreign application for patent or inventor's certificate having a filing date before that of the above-identified application on which priority is claimed: U.S. Provisional Application Number 60/088,149, filed June 5, 1998

I hereby claim the benefit under Title 35, United States Code, §120 of any United States patent application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code, §112, I acknowledge the duty to disclose material information as defined in Title 37, Code of Federal Regulations, §1.56 which occurred between the filing date of the prior application and the national or PCT international filing date of this application: NOT APPLICABLE.

I hereby appoint the following attorneys/agents to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith: Jeffrey R. Kuester: Reg. No. 34,367; George M. Thomas: Reg. No. 22,260; James W. Kayden: Reg. No. 31,532; Scott A. Horstemeyer: Reg. No. 34,183; Stephen R. Risley: Reg. No. 35,659; Daniel J. Santos: Reg. No. 40,158; Daniel R. McClure: Reg. No. 38,962; Robert E. Stachler: Reg. No. 36,934; David P. Kelley: Reg. No. 17,420; Jon E. Holland: Reg. No. 41,077.

Please address all telephone calls, in the first instance, to Jeffrey R. Kuester at telephone number: (770) 933-9500.

Address all correspondence to:

Jeffrey R. Kuester
Thomas, Kayden, Horstemeyer & Risley, LLP
100 Galleria Parkway, N.W., Suite 1500
Atlanta, Georgia 30339-5948

I hereby declare under penalty of perjury under the laws of the United States of America that all statements made herein of my own knowledge are true and correct and that all statements made on information and belief are believed to be true and correct; and further that these statements were made with the knowledge that willful false statement and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Inventor's Signature: Chuck E. Gabbard
(FIRST of THREE Inventors)

Date: 11-13-19

Full Name of Inventor: Chuck E. Gabbard

Residence: 595 Edgewood Road (BSL)
Southport, NC 28461

Citizenship: US

Post Office Address: 595 Edgewood Road (BSL)
Southport, NC 28461

TWO Additional Separate Declarations Attached.

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Inventor's Signature: Bruce R. Chaffins
(SECOND of THREE Inventors)

Date: 11-12-1998

Full Name of Inventor: Bruce R. Chaffins

Residence: 6808 Vale Road

Citizenship: US

Knoxville, Tennessee 37918

Post Office Address: 6808 Vale Road

Knoxville, Tennessee 37918

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Inventor's Signature: EB Howerton
(THIRD of THREE Inventors)

Date: 11/13/98

Full Name of Inventor: Everett B. Howerton, III

Residence: 1025 Taylor Oaks Drive

Citizenship: US

Roswell, Georgia 30076

Post Office Address: 1025 Taylor Oaks Drive

Roswell, Georgia 30076

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